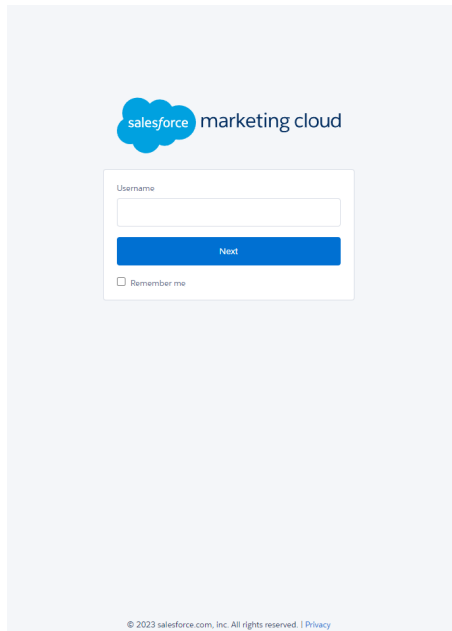


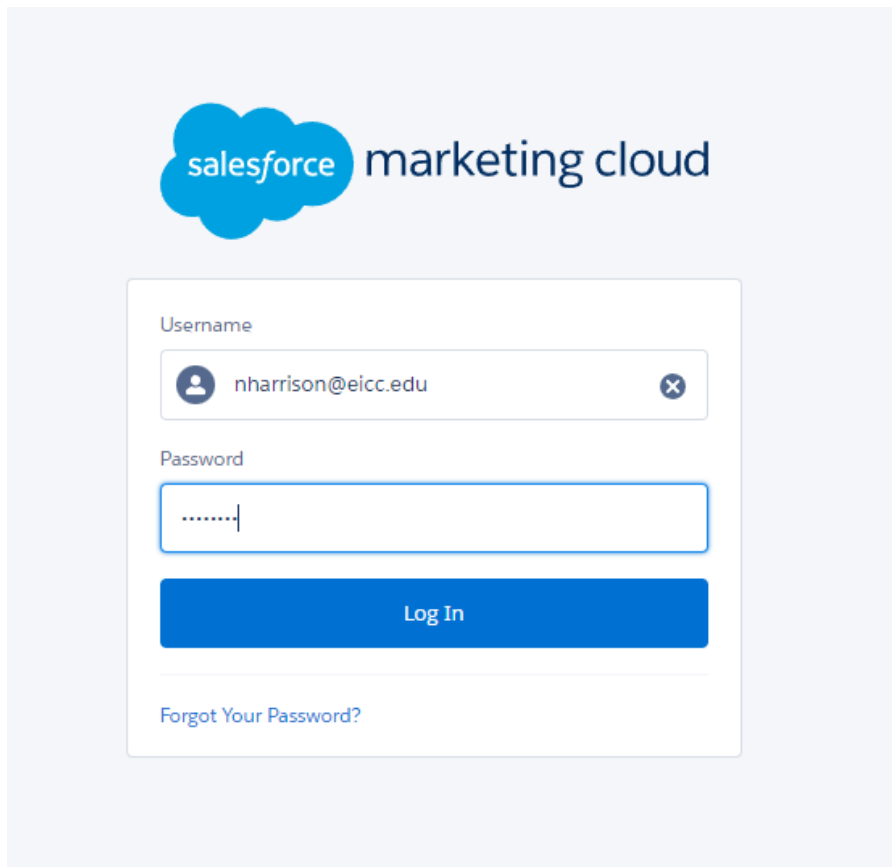
Salesforce Marketing Cloud | Logging in

Step 1: Go to <https://mc.exacttarget.com/cloud/#> and enter your username and click 'Next'



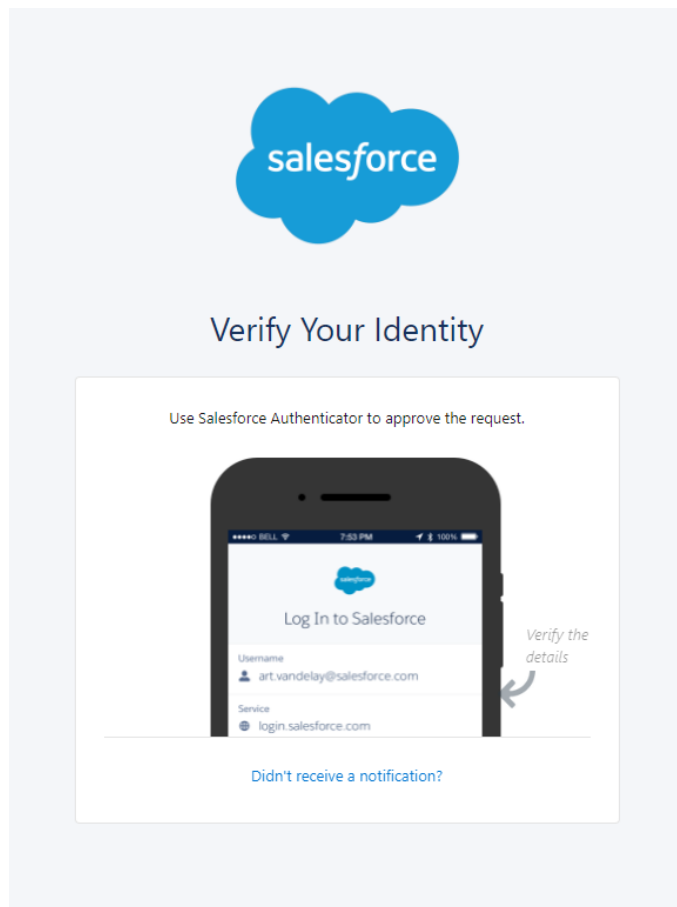
The image shows the Salesforce Marketing Cloud login page. At the top, there is a blue cloud logo with the word "salesforce" inside, followed by the text "marketing cloud". Below this, there is a white box containing a "Username" label, a text input field, a blue "Next" button, and a "Remember me" checkbox. At the bottom of the page, there is a small copyright notice: "© 2023 salesforce.com, Inc. All rights reserved. | Privacy".

Step 2: Enter your password and click log in.

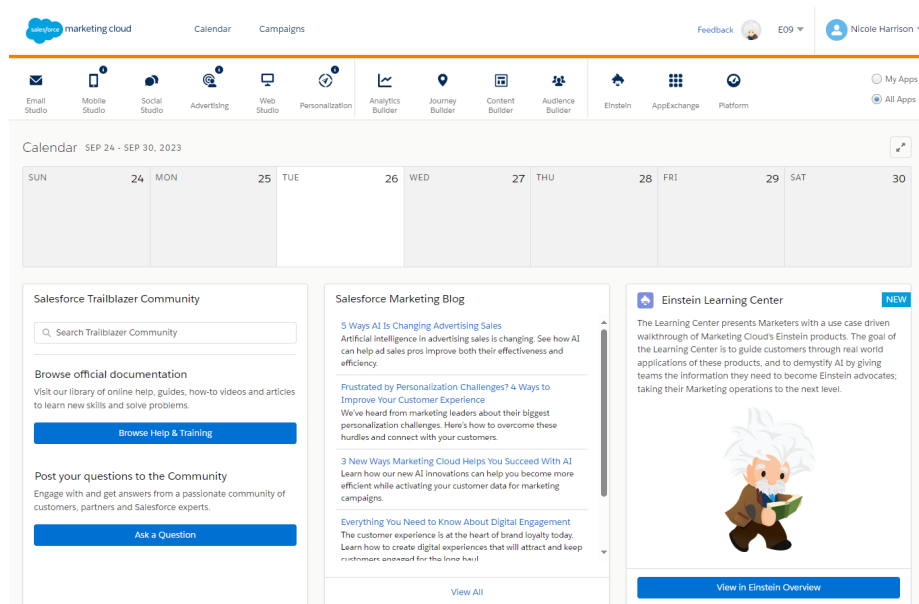


The image shows the Salesforce Marketing Cloud login page with the username and password fields filled out. The "Username" field contains the email address "nharrison@eicc.edu" and has a clear button (X) on the right. The "Password" field is masked with dots. Below the password field is a blue "Log In" button. At the bottom of the form, there is a link that says "Forgot Your Password?". The Salesforce Marketing Cloud logo is at the top.

Step 3: After your initial log in you will need to change your password and set up two-factor authentication.



Step 4: Once you are logged in you will be brought to an overview of Salesforce Marketing Cloud.



Step 5: Click on 'Email Studio' in the tools ribbon across the top and select 'Email' from dropdown menu.

The screenshot displays the Salesforce Marketing Cloud user interface. At the top, the navigation bar includes the 'marketing cloud' logo, 'Calendar', and 'Campaigns' tabs. On the right, there are links for 'Feedback', a user profile for 'Nicole Harrison', and a version indicator 'E09'. Below this is a horizontal ribbon of tool icons. The 'Email Studio' icon, which depicts an envelope, is circled in red. Other icons in the ribbon include Mobile Studio, Social Studio, Advertising, Web Studio, Personalization, Analytics Builder, Journey Builder, Content Builder, Audience Builder, Einstein, AppExchange, and Platform. To the right of the ribbon are links for 'My Apps' and 'All Apps'. Below the ribbon, a dropdown menu is open, showing 'Email' as the selected option. Underneath the menu is a calendar view for the week of September 24 to 30, 2023. The main content area is divided into three vertical panels. The left panel is titled 'Salesforce Trailblazer Community' and contains a search bar, a link to 'Browse official documentation', and a link to 'Post your questions to the Community'. The middle panel is titled 'Salesforce Marketing Blog' and lists several articles, including '5 Ways AI Is Changing Advertising Sales', 'Frustrated by Personalization Challenges? 4 Ways to Improve Your Customer Experience', '3 New Ways Marketing Cloud Helps You Succeed With AI', and 'Everything You Need to Know About Digital Engagement'. The right panel is titled 'Einstein Learning Center' and features a cartoon illustration of Albert Einstein reading a book, along with a 'View in Einstein Overview' button.