

Certification = Employability

91% of hiring managers consider employee certification as a criterion for hiring¹

81% of hiring managers feel that certified individuals perform better¹

79% of hiring managers feel that certified individuals are more efficient¹

50% of individuals believe obtaining a certification makes them more marketable²

89% of supervisors say that Microsoft Office certified employees are more proficient users of Microsoft Office programs³

"It's truly a global marketplace, especially in the IT world. If you don't have a certification that validates you have the needed skills, you're at a significant disadvantage."

Bill Doherty, @ONE Project,
College System of California

Sources

1 MCP Program Satisfaction Study 2010

2 Intrepid Survey

3 Certiport Research 2009

It is not merely enough to understand which occupations will be high growth and high salary; today's educators must impart the skills that will be required for those jobs, too. To determine those skills, IDC examined 14.6 million job postings between April and September 2013 from 25,000 job boards and staffing companies' corporate web sites.

The only software package called out within the top 20 skills across high growth/high salary occupations was Microsoft Office, ranking #2 in top skills.

Source: IDC, based on WANTED Analytics and U.S. Bureau of Labor Statistics data, October 2013

Comparison of Top Skills for High-Growth/High-Wage Occupations and All Occupations in the United States

